



BUSINESS IDEA COMPETITION

WHO

Researchers / idea holders / early stage start-ups not yet fully validated (TRL<4)

WHAT

Ideas for innovative products (services) technologies in the raw materials sector.

WHY

Participate in **training bootcamps** (fully reimbursed).
 Learn how to **develop your idea into a business plan** and pitch your idea to investors.
Pitch your idea at the final event and **win up to €10.000**.
 Engage with the world's largest innovation community in the raw materials sector.



CALL OPEN

Deadline
31 March



SHORTLIST

April



BOOTCAMPS

Several Locations
May-June



COACHING

Individual
Coaching
June-October



SUBMISSION

Submit
Business Plan
15 September



AWARDS

Joint Pitch Final
November

APPLY HERE